



50TH
ANNIVERSARY


Big Sisters of London:

Celebrating 50 Years of Impact

For five decades, Big Sisters has been a beacon of hope and support for girls in our community. What began as a simple idea—matching girls with supportive mentors—has become a legacy of empowerment, resilience, and lasting change.

Through our mentorship programs, we've provided guidance, inspiration, and friendship to thousands of girls, helping them navigate life's challenges and realize their full potential. From academic achievement to personal growth, our impact extends far beyond the boundaries of mentorship, shaping confident, capable leaders. This work continues through the current organization, Big Brothers Big Sisters of London and Area.

As we commemorate this milestone anniversary, we invite you to support this mission and celebrate with us. Together, we will ensure that the next 50 years are filled with even greater impact, opportunity, and empowerment for girls in our community.



GUEST

PROFILE

Big Sisters of London has been a pillar in our community since 1974. This 50th Anniversary Event is an opportunity for all those who have been involved to reconnect, reminisce, and honor the legacy of mentorship for girls in our community. This is an intimate reunion event with up to 120 past directors and friends of the organization in attendance.

Guests will include seasoned executives, retired leaders, past staff of Big Sisters of London, and young professionals who currently serve on our board. Guests represent a variety of industries, including financial professionals, lawyers, medical professionals, consultants, entrepreneurs, and marketers.

OUR REACH

Our metrics go beyond numbers; they showcase our strong community engagement. This translates in a chance to connect with a wide and active audience, boosting your brand visibility and impact.

Monthly Website:

Total users: 1.6K

Sessions: 2.4K

Pageviews: 9.3K

Mailing List:

Total contacts: 5.6K

Open rate: 30%

Click rate: 34%

Social Media:

Page &
profile reach:
13K

Page & profile
impressions:
21.9K

Average post
engagement rate:
6.28%

Facebook:
2.6K

Instagram:
1.4K

X:
1.9K

LinkedIn:
748



SPONSORSHIP

OPPORTUNITIES

	Presenting Sponsor	Legacy Sponsor	Mentorship Sponsor
Sponsorship Amount	\$6,000	\$1,500	\$500
Attendance			
Tickets to event	4 tickets	2 tickets	
Pre-Event Recognition			
Event presented by: your company	●		
Exclusive "Thank you" post	●	●	
Social media mention	●	●	●
Logo in email communications	●	●	●
In-Event Recognition			
Speaking Opportunity	●		
Branding of an event element		●	
Verbal recognition during event	●	●	●
Logo appears on big screen	●	●	●
Post-Event Recognition			
Logo in "thank you" email to guests	●	●	●
Mention in social media post	●	●	●

PRESETING

SPONSOR

Sponsorship Amount

- \$6,000

Attendance

- 4 tickets to the event.

Pre-Event Recognition

- Company name and logo integrated into all event assets (event page, website, visuals).
- Exclusive "thank you" post on social media.
- Logo included in all email communications and social media posts.

In-Event Recognition

- Speaking Opportunity
- Verbal recognition during the event
- Logo appears on big screen at certain times during the event.

Post-Event Recognition

- Logo in post-event "thank you" email to guests.
- Mention in social media post.

LEGACY

SPONSOR

Sponsorship Amount

- \$1,500

Attendance

- 2 tickets to the event.

Pre-Event Recognition

- Exclusive "thank you" post on social media.
- Logo included in pre and post event email communications.

In-Event Recognition

- Branding of an event element (e.g. dinner, signature cocktail).
- Verbal recognition during the event
- Logo appears on big screen at certain times during the event.

Post-Event Recognition

- Logo in post-event "thank you" email to guests.
- Mention in social media post.

MENTORSHIP

SPONSOR

Sponsorship Amount

- \$500

Pre-Event Recognition

- "Thank you" post on social media.
- Logo included in pre and post event email communications.

In-Event Recognition

- Verbal recognition during the event
- Logo appears on big screen at certain times during the event.

Post-Event Recognition

- Logo in post-event "thank you" email to guests.
- Mention in social media post.

Looking for a sponsorship option that fits your organization's needs? Highly Customized, innovative, and unique event activations are available. Let's connect.

Contact us

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